

ISLANDS OF WONDER

MADAGASCAR, BORNEO, AND HAWAII

Just imagine — an island formed 90 million years ago when it was torn from east Africa and cast adrift. Madagascar is the oldest island on Earth. It is just one of the fascinating locations you'll visit in this three-part series, *Islands of Wonder*.

Isolated from the rest of the world, Madagascar, Borneo and Hawaii are home to remarkable wildlife and unique cultures found nowhere else on Earth. The islands' fragile ecosystems also serve as an essential gauge for the planet's ecological health.

Through millennia, life on Madagascar had the time to evolve in strange and wondrous ways. Ring-tailed lemurs are direct descendants of the very first mammals to arrive on the western coast, and a remnant population of endangered greater bamboo lemurs clings to existence in southeastern Madagascar. To the east, many of the species of hedgehog-like mammals called tenrecs developed adaptive spiny bristles.

In the heart of Southeast Asia lies the tropical island of Borneo. The third largest island in the world, it is also one of the most biodiverse islands on Earth — with flora and fauna both beautiful and bizarre, including carnivorous plants and lizards called "flying dragons" that can soar 30 feet. Occupying a huge variety of habitats, from bustling coral reefs and ancient jungles to towering mountains, more than 60,000 species of plants and animals live here.

For many human inhabitants, it's a struggle just to survive, but the extreme challenges have led to ingenious adaptations. Seafaring nomads called the

Bajau Laut, "people of the sea," were drawn to some of the richest coral reefs in the world. Over generations they developed a mastery of the ocean to find food below the surface. After centuries living at sea, they have capabilities that include tremendous control of their breathing and the ability to dive to depths of more than 200 feet, making them the ultimate human divers.

For 10,000 years, Borneo's exceptional biodiversity was protected by its isolation, but with the arrival of industrial logging all that changed. Only half of the island's ancient forests are left, and much of its unique wildlife is threatened, including the endangered Bornean orangutan, proboscis monkey, Bornean sun bear and Bornean pygmy elephant.

In many ways, Hawaii is an island paradise, but it is also the most remote island chain on earth. Each island was formed by deep, explosive eruptions on the sea floor, with cooling lava emerging to create vast mountains in the warm Pacific Ocean.

The islands were so isolated that colonizing species rarely arrived over many hundreds of thousands of years, and those evolved slowly. However, the influx of people in ancient canoe rafts about AD 500 radically changed Hawaii. Now, many non-native plant and animal species have invaded. By the end of this century, many of these islands are predicted to disappear, but just as some are being reclaimed by the sea, others are rising up, forming new "islands of wonder."

Premieres Wednesday, September 16 at 8 p.m. on SCETV.

2020 SUMMER INTERNS

Since 1980, the ETV Endowment has proudly supported a 10-week paid summer internship for college students who wish to explore a career in media.

This year proved challenging for our college interns, as working from home, Zoom meetings and social distancing have become the new normal. Despite these challenges, the 2020 ETV Endowment Interns were able to find new and creative ways to gain hands-on experience in public media this summer.

The 2020 Endowment Summer Interns:

Max Laro

American University

Sabrina May

University of South Carolina, Beaufort

Julia Roach

Newberry College

Aniya Mahaffey

Newberry College

Andrew Tran

University of South Carolina, Sumter



Membership

ETV Endowment
864-591-0046

members@etvendowment.org
www.etvendowment.org
ETV Endowment of SC
401 E. Kennedy St., Suite B-1
Spartanburg, SC 29302

Programming

SCETV and SC Public Radio:
803-737-3200 or 800-922-5437
audienceservices@scetv.org and
listenerservices@scpublicradio.org
www.scetv.org and www.scpubli-radio.org

Dear ETV Endowment Member,

Now more than ever, you rely on SCETV and SC Public Radio to provide information, entertainment and respite from a world that seems chaotic and hard to understand. We hear from YOU, our donors, that you don't know what you would do without the programming you see and hear on SCETV and SC Public Radio.

That works both ways, because we don't know what we would do without you! Your commitment to public broadcasting and trust in the ETV Endowment is at the heart of everything we do, and we work hard each day to earn and keep your trust.

For the ninth consecutive year, the ETV Endowment is ranked in the top 4% of all U.S. charities evaluated by Charity Navigator. The Endowment was also recognized for its transparency with a 2020 Platinum Seal from

Guidestar. Our rating and recognition are evidence that we are trustworthy stewards of the gifts that are entrusted to us.

We couldn't have received these honors without you! Thank you for being a loyal supporter of the incredible resource that is public media in South Carolina.

SCETV and SC Public Radio are set apart from any other media organization in South Carolina and will continue to be thanks to you.

Sincerely,

Coby Cartrette Hennecy, CPA, CFRE
Executive Director
ETV Endowment of South Carolina



It all started with a biscuit, and now it's headed across the nation on PBS!

How She Rolls, a made-for-public-television series produced by Susie Films and SCETV, follows Carrie Morey, the successful Southern food entrepreneur of Callie's Charleston Biscuits and Callie's Hot Little Biscuit, as she navigates family, business and life in beautiful Charleston, South Carolina.

You can help launch this local, original South Carolina story that shines a positive light on family, women-owned businesses and the south by becoming a founding member of the Friends of *How She Rolls*. While any amount is appreciated, suggested gift levels and associated benefits are listed below.

- \$25 – Invitations to advance screenings and name listed on *How She Rolls* website
- \$100 – Zoom biscuit-making class with Carrie Morey, invitations to advance screenings and name listed on *How She Rolls* website
- \$250 – Zoom biscuit-making class with Carrie Morey, *How She Rolls* tea towel, invitations to advance screenings and name listed on *How She Rolls* website
- \$500 – Zoom biscuit-making class with Carrie Morey, signed copy of Callie's Biscuits and Southern Traditions: Heirloom Recipes from Our Family Kitchen, invitations to advance screenings and name listed on *How She Rolls* website
- \$1,000 – Zoom holiday-baking class from Carrie Morey's home, Zoom biscuit-making class with Carrie, signed copy of Callie's Biscuits and Southern Traditions: Heirloom Recipes from Our Family Kitchen, invitations to advance screenings and name listed on *How She Rolls* website

As Carrie says, "Biscuits are just like us. They like their friends next to them; they rise higher when their friends are next to them."

We hope you will consider becoming a Friend today with a tax-deductible gift and stand next to us as we share this positive, unique South Carolina story with others across the nation.

Visit etvendowment.org/howsherolls to learn more!



When Elinor encounters something she doesn't understand, she just can't let it go until she figures it out. Elinor is the most observant rabbit in Animal Town and the star of the new PBS KIDS show, *Elinor Wonders Why*.

Along with her friends Ari, an imaginative bat, and Olive, a perceptive elephant, Elinor explores Animal Town, making observations and experiencing the amazing ways that nature is integral to our everyday lives.

Designed for children ages 3–5, the show introduces them to science, nature and community. Children will begin to understand the importance of diversity, caring for the environment and working together to solve problems.

Co-creators Jorge Cham and Daniel Whiteson explain, "We want to encourage children's curiosity and share with them the fun of discovery. We hope to show children that science is not just a list of facts, but a way of answering questions and learning about the world." *Elinor Wonders Why* paves the way for children and their parents and grandparents to enjoy scientific inquiry together.

Premieres Monday, September 7 at 10:30 a.m. and 1:30 p.m. on SCETV.

TOUCHING THE ASTEROID

Touching the Asteroid, presented by *NOVA*, chronicles the fascinating mission of the OSIRIS-REx spacecraft, which is traveling to Bennu. If the spacecraft can grab a piece of the asteroid and bring it back to Earth, scientists will gain great insights into our planet's origins — and even learn to defend against rogue asteroids that may one day threaten our planet. But NASA only gets three shots at collecting a sample.

OSIRIS-REx launched from Cape Canaveral, Florida, in September 2016 and in August 2018 the spacecraft began its approach to Bennu. A detailed survey identified primary and backup sites.

This fall, OSIRIS-REx will extend its specialized arm and make contact with the asteroid's surface for about five seconds. During this time, a burst of nitrogen gas will be released, causing rocks and surface material to be stirred up and captured in the sampler head. There is only enough nitrogen for three attempts!

Will the expedition be successful? That is the billion-dollar question. Tune in when *Touching the Asteroid* premieres Wednesday, October 21 at 9 p.m. on SCETV.



finding your roots

with
HENRY LOUIS GATES, JR.

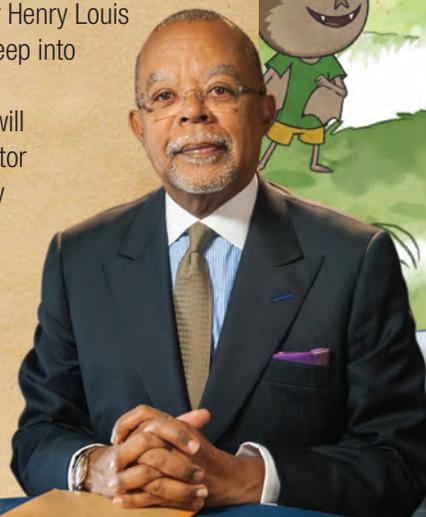


They come from a wide range of backgrounds; however, they have a common goal — to discover the surprising stories hidden within their own families. For more than a decade, *Finding Your Roots*, hosted by renowned Harvard scholar Henry Louis Gates, Jr., has revealed the ancestry of hundreds of people, taking us deep into the past to reveal the connections that bind us all.

In October, episodes entitled "Fashion's Roots" and "DNA Mysteries" will welcome the multi-talented RuPaul, designer Diane von Furstenberg, actor Téa Leoni and others as they encounter ancestors they couldn't possibly have imagined they had and learn answers to questions that have confounded them since childhood.

Using extensive research, DNA and scientific analysis, Gates and his team assemble Books of Life for each guest — records of their discoveries. The results often turn family narratives upside-down.

Join the conversation as *Finding Your Roots* airs Tuesdays beginning October 13 at 8 p.m. on SCETV. Will it inspire you to learn more about your own ancestry?





In addition to the entertaining and informative programming South Carolina ETV and South Carolina Public Radio broadcast over their airwaves, the network also publishes a multitude of interesting, local content on its digital platforms. In fact, despite the ongoing pandemic, the SCETV digital team is busier than ever.

In September, the team will launch *Go for It* — a new digital series achieved in partnership with the South Carolina Department of Parks, Recreation and Tourism (SCPRT). The series will follow SCPRT's own Devyn Whitmire as she experiences some of South Carolina's unique and iconic pastimes for the first time. Be sure to look for new episodes of *Go for It* each week on SCETV's social media and digital platforms throughout this fall.

If you want more South Carolina-specific content, look no further than *Our Town* — a digital series that explores the charming towns that make the Palmetto State so special. Viewers can expect to learn about the unique qualities of each location, as well as some of the top attractions that charm residents and visitors alike.

In recent months, the digital team has also ramped up *The Scoop* — an online tool where viewers can submit questions or interesting things they have noticed about South Carolina's places, food, history or people. The top submitted ideas are shared with the SCETV audience for voting, and the winning idea gets developed into a full story and is published at www.sctev.org.

More exciting digital programming offerings are on the way, so make sure you're visiting www.sctev.org/digital to stay up-to-date!

NOVA Premieres a Two-Part Series:

A to Z, The First Alphabet
How Writing Changed the World

Most of us learn to write in grade school, and once we know how to form letters, words, and sentences, we don't think too much about the process.

Presented by NOVA, the two-part series *A to Z, The First Alphabet* and *How Writing Changed the World* reveals how the written word shaped virtually all aspects of civilization from trading goods to expanding cultures throughout history.

Today, researchers are uncovering more about the beginnings and history of the alphabet. You'll discover how pictures and hieroglyphs that were first thought to be actual objects developed into abstract representations, and you'll follow the evolution of an alphabet from millennia-old carvings in an Egyptian turquoise mine to the sophisticated systems that developed.

What do hieroglyphs and Chinese characters have in common? ... what do a catfish and a chisel have to do with the first Egyptian pharaoh? ... where did the letter "A" come from? You'll learn all of this and much more when episodes one and two air on Wednesday, September 23 at 8 p.m. and Wednesday, September 30 at 9 p.m. on SCETV.

We are a 4-Star Charity, again!

Have you heard? The ETV Endowment rated 4-stars with Charity Navigator for the ninth year in a row! That means we've taken the steps to be accountable, transparent and financially healthy.

For more than 40 years, we've been diligent stewards of the generous gifts we receive from our members. We've honored our commitment, ensuring that your donations support the programming we all enjoy. It's that commitment that has earned us the highest Charity Navigator rating for nine years.

Four Fast Facts about our 4-Star Rating:

- This is the highest possible rating and places the Endowment in the top 4% of all U.S. charities evaluated by Charity Navigator.
- Since 2002, using objective analysis, Charity Navigator has awarded only the most fiscally responsible organizations a 4-star rating.
- Charity Navigator bases its ratings on non-profits' financial health and commitment to accountability and transparency.
- We couldn't have received this rating without you! Thank you for placing your trust in the ETV Endowment.

"Our rating is evidence that we are excellent stewards of the gifts that are entrusted to us. And we promise that we will continue to be."

— Coby Cartrette Hennecy,
Executive Director

