



THE GREAT AMERICAN RECIPE

It's new, fun, educational and certainly "tasty!" There are many ways to talk about diversity in America, and one of the most fascinating is to describe and experiment with the amazing variety of tastes and traditions found in food from different parts of the country.

The Great American Recipe celebrates the multiculturalism that makes American food unique. The eight-part series gives talented amateur cooks from around the country the opportunity to prepare their beloved signature dishes and discuss what makes them special.

The competition culminates with the finalists preparing an entire meal for the judges so they can select the winner of *The Great American Recipe*. Judges include celebrity chefs Leah Cohen, owner of Pig & Khao restaurant in New York City; Tiffany Derry, owner of the Texas-based Roots Chicken Shak and Roots Southern Table; and Graham Elliot, former *MasterChef* and *Top Chef* judge. The show is hosted by *TODAY* Food & Lifestyle Contributor Alejandra Ramos.

"As a chef with Filipino and Romanian-Jewish heritage, I have always loved to create dishes that blend cultural influences," said Cohen. Ramos added, "As a Latina woman born and raised in New York and New Jersey, I have always understood American food to be an ever-evolving conversation between the flavors and recipes of our ancestors. I'm honored to join the judges and all the talented contestants as we come together to tell the story of the many delicious ways we, as Americans, eat and cook."

The winning dish will receive a coveted spot on the cover of *The Great American Recipe Cookbook*, which will include recipes from the contestants, host and judges featured on the show.

As part of the PBS network of more than 330 member stations, SCETV is uniquely positioned to work with our partners to engage local communities in the nationwide search for contestants. We also have a long, successful history of educating and celebrating food through our shows like *How She Rolls*, *A Chef's Life* and *Somewhere South*.

Bon appétit! Premieres Friday, June 24 at 9 p.m. on SCETV.





Dear ETV Endowment Member,

SCETV and SC Public Radio have a mission to enrich lives by educating children, informing and connecting citizens, celebrating our culture and environment and instilling the joy of learning. The programs broadcast on-air help fulfill this mission, and include documentaries, dramas, news and public affairs, curriculum-based children's programming and South Carolina stories.

Whether it is learning a new dish with *The Great American Recipe*, picking up gardening tips with Amanda McNulty and her team on *Making It Grow*, empowering your child to dream big with *Daniel Tiger's Neighborhood*, unwinding to the musical diversity on *Sonatas and Soundscapes* or celebrating American

traditions such as the Memorial Day Concert, SCETV and SC Public Radio are here for you.

For the 19th year in a row, Americans have ranked PBS the most-trusted media institution. The strength of public broadcasting is the public — donors like you who recognize the value of universal access to high-quality programming that truly does enrich lives. Thank you for your support!

Sincerely,

Coby Cartrette Hennecy, CPA, CFRE
Executive Director
ETV Endowment of South Carolina

Hiding in Plain Sight
Youth Mental Illness

They speak for many young people... they speak to all of us.

Mental illness is one of the most significant health crises in the world, but it often exists in secret and is endured in isolation. The issues surrounding mental illness are extraordinarily complex, but an important step — and often the most difficult one — is to start talking about it.

Hiding in Plain Sight will help bring that conversation into the open. The film is executive produced by Ken Burns and co-directed by Erik Ewers and Christopher Loren Ewers.

The two-part, four-hour film follows the journeys of more than 20 young Americans from all over the country and all walks of life who have struggled with thoughts and feelings that have troubled and overwhelmed them. Through first-person accounts, they share what they have gone through and what they have learned about themselves, their families and the world in which they live. Through their candor and openness, they increase awareness and help shape the public perception of mental illness today.

Airs Monday, June 27 at 9 p.m. on SCETV.

Vol. No. 75

CALIFORNIA

Sunday, 1900

American Experience premieres...

Plague at the Golden Gate & Flood in the Desert



In two new documentaries, *American Experience* brings to life unique, harrowing events in our nation's past. *Plague at the Golden Gate* and *Flood in the Desert* tell the gripping stories of a pandemic and a disastrous flood that occurred in California in the early 1900s.

Plague at the Golden Gate, directed by acclaimed film editor Li-Shin Yu, takes us back to the turn of the 20th century when a deadly outbreak of the bubonic plague hit San Francisco's Chinatown. It was the first plague epidemic in the United States. The hunt to identify its source and eradicate the disease led to extensive anti-Asian sentiment.

Plague at the Golden Gate airs Tuesday, May 24 at 9 p.m. on SCETV.

Flood in the Desert, directed by Rob Rapley, recounts the dramatic story of the 1928 collapse of the St. Francis Dam and the repercussions that followed.

The dam, located in San Francisquito Canyon in Los Angeles County, was designed and built from 1924 – 1926 by the Bureau of Water Works and Supply under the direction of William Mulholland, general manager and chief engineer. Mulholland thought the reservoir could ensure an ample water supply for Los Angeles, which was growing rapidly.

The Bureau brought water to the reservoir by way of a cement aqueduct that piped water across the desert from the Owens Valley more than 200 miles from the city. On March 12, 1928, the dam catastrophically failed due to incompetent engineering and human failure. The resulting flood killed more than 400 people and destroyed millions of dollars of property. Nearly a century later, this tragedy still accounts for the second largest loss of life in California history.

Flood in the Desert airs Tuesday, May 3 at 9 p.m. on SCETV.



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LIONEL RICHIE

LIBRARY
OF CONGRESSGERSHWIN
PRIZE FOR
POPULAR
SONG

Lionel Richie is an international musical superstar, with a remarkable discography of albums and singles, whose illustrious career began in the 1960s and continues today. His songs are part of the fabric of pop music and American culture. He has sold more than 100 million albums worldwide, putting him among the world's top-selling performing artists. He has won the most prestigious musical awards as a vocalist, songwriter and producer, including an Oscar, a Golden Globe and four Grammys.

Richie will receive the Gershwin Prize at an all-star tribute concert in Washington, DC. On *Lionel Richie: The Library of Congress Gershwin Prize for Popular Song*, his countless achievements will be celebrated by family, friends and millions of fans around the world. When told about the award by Librarian

of Congress Carla Hayden, he responded, "That would be incredible!"

Lionel Brockman Richie Jr. was born in 1949 in Tuskegee, Alabama. He attended Tuskegee Institute on a tennis scholarship, graduating with a Bachelor of Science degree in economics. He rose to fame in the late 60s and 70s as a songwriter and co-lead singer of the band, the Commodores, composing favorites such as "Three Times a Lady," "Sail On" and "Brick House." "Endless Love," which he recorded as a duet with Diana Ross, is one of the top 20 best-selling singles of all time.

He has performed throughout the world for his entire career, including his 2022 tour with performances in Saudi Arabia, Las Vegas and more.

Airs Tuesday, May 17 at 9 p.m. on SCETV.

NATIONAL MEMORIAL DAY CONCERT

An Award-Winning Musical Tradition

For more than 30 years, the *National Memorial Day Concert* has honored our country's servicemen and women, veterans and military families. It unites our country in remembrance and shares the powerful stories of those who sacrifice to keep us free.

The 33rd annual concert will air on Sunday evening before Memorial Day. In addition to being featured on PBS, the concert is broadcast to our troops on American Forces Network using seven satellites along with advanced technology so the program can be viewed in more than 175 countries and on U.S. Navy ships.

The concert will feature new musical performances as well as traditional favorites from the finest military choirs and ensembles. Celebrities, distinguished veterans and others will share their experiences and real-life stories encompassing a broad history of military conflict.

The *National Memorial Day Concert* has become a cherished tradition and an annual show of support for our troops, letting them know they are admired and appreciated — not just on this one-day event but all year long.

Airs Sunday, May 29 at 8 p.m. on SCETV.

KEEPING COMPANY WITH SONDHEIM

PRESENTED BY GREAT PERFORMANCES

Musical and theatrical legend Stephen Sondheim, eight-time Tony Award-winning composer and lyricist, was a central collaborator and creator for many popular and innovative 20th-century Broadway shows including *West Side Story*, for which he wrote the lyrics to complement the score by Leonard Bernstein, *A Funny Thing Happened on the Way to the Forum* and *Into the Woods*.

Great Performances: Keeping Company with Sondheim tells the story of Stephen Sondheim and George Furth's show, *Company*, from its 1970 Broadway debut in a city on the verge of bankruptcy to its reimagination 50 years later as both Broadway and New York City emerge from the pandemic.

Filmed over two years, the broadcast gives you an insider look at director Marianne

Elliott's creative process of bringing the reimaged production to Broadway. Elliott's gender-swapped revival recasts 35-year-old bachelor Bobby as "Bobbie," a woman of the same age navigating single life in New York City.

This presentation features rehearsal and performance footage, plus new interviews with Sondheim, who passed away in November 2021, and members of the present cast and original 1970 cast. The documentary gives the audience a window into a musical comedy that endures as a seminal work revealing further exploration into Sondheim's groundbreaking Broadway legacy.

Airs Friday, May 27 at 9 p.m. on SCETV.



Matching Gifts

Did you know that 78% of match-eligible donors don't realize their companies offer a matching gift program? The ETV Endowment's matching gift program is a great way to multiply your generous contributions to your favorite public television and radio programs. Add your employer to our growing list of more than 200 well-known companies in the ETV Endowment's matching gifts program.

Whether you're a current employee or a retiree, here are two easy ways you can initiate a matching gift to the Endowment:

1. Go to your company's website and submit the required forms.
2. Request a matching gift form from your Human Resources Department, and submit it according to your company's guidelines.

You can also find additional information regarding matching gifts on our website at www.etvendowment.org/more-ways-give. Thank you for increasing your gift's impact to quality public broadcasting in South Carolina!



Now Streaming on DIRECTV STREAM — South Carolina ETV

South Carolina ETV is now live streaming on DIRECTV STREAM, providing on-demand PBS content like *American Experience*, *Antiques Roadshow*, *Frontline*, *Great Performances*, *MASTERPIECE* and *Nature*, as well as local programs like *Making It Grow*, *Palmetto Scene* and *This Week in South Carolina*.

ETV Endowment members are also able to view an extended library of quality public television programming on SCETV Passport. Activate your SCETV Passport account today! Need help? Contact us at passport@etvendowment.org or 877-253-2092.



With the stunning Yorkshire setting, warm storytelling and animal hijinks, *All Creatures Great & Small* has become one of *MASTERPIECE*'s most-watched series, and we are excited to announce it will return for Seasons 3 and 4!

Set in the 1930s, *All Creatures Great & Small* follows James, a veterinarian from Glasgow who moved to the Yorkshire Dales for work purposes, settling in with the local villagers, learning from his mentor and finding love. The series has garnered much success, with ten million viewers tuning in for Season 1 and critics heaping praise on it as one of the best shows of the year. Filming for Season 3 has begun, and it is likely to air later this year.



Thank you Rotary Club of Five Points

The ETV Endowment was thrilled to accept a generous grant from the Rotary Club of Five Points, which totaled \$111,648.29. The Rotary Club's commitment to our decades-long partnership and the exceptional programming on South Carolina ETV and South Carolina Public Radio is incredible, and we are so grateful for its generosity and support.